

BUDAPEST
METROPOLITAN
UNIVERSITY

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BUDAPEST METROPOLITAN UNIVERSITY

GREAT DESTINATION

Hungary is in the heart of Europe!

According to Global Peace Index 2023 Report, **Hungary is amongst the 20 safest countries around the world among 163 countries!**



STUDYING IN BUDAPEST

Lively student life and cultural scene

- 30+ theatres, 200+ museums, ~1000 art galleries
- Home to several UNESCO World Heritage sites
- **European Best Destination 2019**

Budapest: an energetic capital city with lots of international students!





Opportunities

**Average monthly living cost
(accommodation included):
600 -700 EUR/month**

9

9 months stay back option after graduation

600

30

**Students are allowed to work 30 hours/week,
no tax till the age of 24**

BUDAPEST METROPOLITAN UNIVERSITY (METU)

The largest private university and art institution in Hungary with about 7000 students

- **20+ English-speaking programs** in the fields of business, art, communication and tourism
- internationally recognized and accredited degrees
- Mobility opportunities (ERASMUS) at **200+** partner institutions in **5 continents and 58 countries**

Widest art portfolio and biggest selection of art programs

- § 6 art institutes
- § 15 BA and 13 MA programs in Hungarian
- § 7 BA and 6 MA programs in English

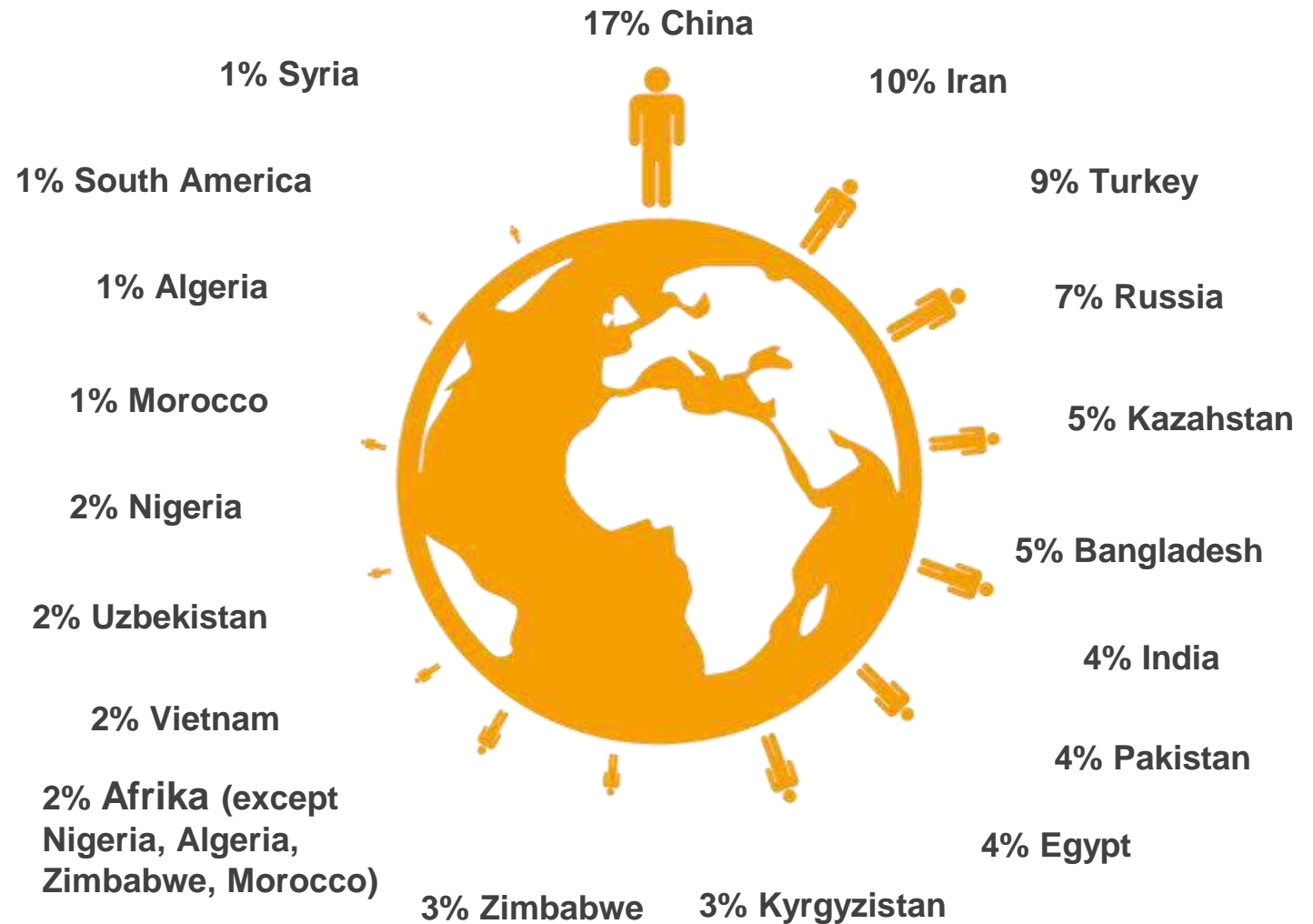


International students from over 100 countries

+17% 

From more than 75 countries

6500 students with **1500+** international students from 100 countries



WHY METROPOLITAN?

METU provides an **inspiring, open-minded** and **supportive** community that enables every student to fulfil their professional and personal potential.

- *Experiential learning*
- *Portfolio-based education*
- *Creators, not only students*
- *Mentors, not only teachers*
- *1000+ industry partners*
- *200+ international partners*

Our graduate employability rates are close to 90%.



We prepare our students for the challenges and labor market of the future.

WHY METROPOLITAN?

We are the long-term **partner of Arizona State University (ASU)**, which is ranked in the **top 1% of universities worldwide** by Center for World University Rankings (2023-2024).

ASU currently has 160,000 students attending its programs on campus and online. It is also home to five Nobel laureates and ten Pulitzer Prize winners.

The ASU partnership offers METU students the latest innovations to help them successfully build careers in the most sought-after professions, while also providing opportunities for online experiences, international relations, employer programs, certifications, and master classes on an international scale. Additionally, METU students will have the opportunity to join future transfer pathways to graduate with degrees from ASU.



**PARTNER OF THE #1 INNOVATIVE
UNIVERSITY OF THE U.S.**

*U.S. NEWS & WORLD REPORT, 2016–2024

myBRAND

myBRAND is a system-wide, innovative teaching methodology across METU faculties and institutions.

Main elements:

- Students in focus,
- Innovative teaching methods,
- Practical approach (students can try their hand at real, real-life projects),
- Portfolio-based education,
- Building students' personal brand and
- Strengthening individual soft skills (trainings).

Students are taught how to give an effective presentation, how to argue and represent themselves or their creation assertively in market situations.

We prepare our students for the challenges and labor market of the future.



NAGY LAJOS CAMPUS

home to our business
related programs



EQUIPMENT

- Over 150 Macintosh computers
- 3D Scanners and Printer Lab
- Library, printing, photocopying and scanning facilities
- computer labs
- cafeteria, drink and snack vending machines
- free wi-fi

RÓZSA CAMPUS

home to our applied arts and photography programs

EQUIPMENT

- graphic workroom - manual and digital screen printing, engraving lithography tools
- photo studio and lab
- over 150 Macintosh computers, 3D modelling software
- 3D Scanners and Printer Lab
- Ceramics, textile, fashion, carpentry and jewelry workrooms
- library, printing, photocopying and scanning facilities
- spaces for exhibitions, lectures and workshops
- cafeteria, drink and snack vending machines
- free wi-fi



INFOPARK CAMPUS

home to our motion picture and media art programs

EQUIPMENT

- sound studio
- editing, cutting and screening rooms
- intelligent storage server
- computer labs
- puppet workroom
- cafeteria, drink and snack vending machines
- free wi-fi



METU DORMITORY

CEU Residence Center is a large and modern residence complex approximately 12 minutes away from the main campus of Budapest Metropolitan University.

The CEU Residence Center offers comfortable, furnished, airconditioned accommodation in 14,8 m² single and double rooms. All rooms have private bathrooms.

Prices: 380-440 Euros



STUDY PROGRAMS

Budapest Metropolitan University offers a wide range of study programs in the fields of

- **Business**
- **Communication**
- **Tourism**
- **Arts**

taught fully in English on Bachelor's and Master's level





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THE FACULTY OF BUSINESS, COMMUNICATION AND TOURISM

PREPARATORY PROGRAMS

*In Business, Communication, Tourism and Arts
In English*

ENGLISH PREPARATORY PROGRAM SEPTEMBER/FEBRUARY INTAKE - 2990 EUR/SEMESTER

PREP FOUNDATION SEPTEMBER/FEBRUARY INTAKE - 2990 EUR/SEMESTER

PRE-MASTERS SEPTEMBER/FEBRUARY INTAKE - 2990 EUR/SEMESTER

**INTENSIVE ENGLISH PREPARATORY PROGRAM 30-HOURS ENGLISH + ASU MODULE SEPTEMBER/FEBRUARY INTAKE - 3200
EUR/SEMESTER**

ART PREPARATORY PROGRAM- BA (1-2 SEMESTERS) SEPTEMBER INTAKE- 3200 EUR/SEMESTER



BA PROGRAMS

In Business, Communication and Tourism In English

BUSINESS ADMINISTRATION AND MANAGEMENT (7 SEMESTERS) SEPTEMBER/FEBRUARY INTAKE - 3300 EUR/SEMESTER

COMMERCE AND MARKETING (7 SEMESTERS) SEPTEMBER/FEBRUARY INTAKE - 3400 EUR/SEMESTER

COMMUNICATION AND MEDIA SCIENCE (6 SEMESTERS) SEPTEMBER/FEBRUARY INTAKE - 3400 EUR/SEMESTER

INTERNATIONAL RELATIONS (6 SEMESTERS) SEPTEMBER/FEBRUARY INTAKE - 3400 EUR/SEMESTER

TOURISM AND CATERING (8 SEMESTERS) SEPTEMBER/FEBRUARY INTAKE - 3400 EUR/SEMESTER

FINANCE AND ACCOUNTING (8 SEMESTERS) SEPTEMBER/FEBRUARY INTAKE - 3300 EUR/SEMESTER

HR - HUMAN RESOURCE - SEPTEMBER/FEBRUARY INTAKE - 3400 EUR/SEMESTER

INTERNATIONAL BUSINESS ECONOMICS- SEPTEMBER/FEBRUARY INTAKE – 3400 EUR/SEMESTER



MA PROGRAMS

*In Business, Communication and Tourism
In English*

MANAGEMENT AND LEADERSHIP (4 SEMESTERS) SEPTEMBER/FEBRUARY INTAKE - 3600 EUR/SEMESTER

MARKETING (4 SEMESTERS) SEPTEMBER/FEBRUARY INTAKE - 3600 EUR/SEMESTER

COMMUNICATION AND MEDIA STUDIES (4 SEMESTERS) SEPTEMBER/FEBRUARY INTAKE - 3600 EUR/SEMESTER

TOURISM MANAGEMENT (4 SEMESTERS) SEPTEMBER/FEBRUARY INTAKE - 3600 EUR/SEMESTER

MASTER OF BUSINESS ADMINISTRATION - MBA (4 SEMESTERS) SEPTEMBER/FEBRUARY INTAKE- 4090 EUR/SEMESTER

BUSINESS DEVELOPMENT - (4 SEMESTERS) SEPTEMBER/FEBRUARY INTAKE - 3600 EUR/SEMESTER

HR - HUMAN RESOURCE COUNSELLING- (4 SEMESTERS) SEPTEMBER/FEBRUARY INTAKE - 3600 EUR/SEMESTER





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THE FACULTY OF ARTS AND CREATIVE INDUSTRIES

2024

BA PROGRAMS

In English

ANIMATION (6 SEMESTERS) SEPTEMBER INTAKE - 4990 EUR/SEMESTER

ENVIRONMENTAL DESIGN (6 SEMESTERS) SEPTEMBER INTAKE - 4990 EUR/SEMESTER

GRAPHIC DESIGN (6 SEMESTERS) SEPTEMBER INTAKE - 4990 EUR/SEMESTER

FILM AND MEDIA STUDIES (6 SEMESTERS) SEPTEMBER INTAKE - 4600 EUR/SEMESTER

BA DESIGNCULTURE (6 SEMESTERS) SEPTEMBER INTAKE – 4990 EUR/ SEMESTER

BA PHOTOGRAPHY (6 SEMESTERS) SEPTEMBER INTAKE – 4990 /SEMETER

BA MEDIA DESIGN (6 SEMESTERS) SEPTEMBER INTAKE – 4990 /SEMETER



MA PROGRAMS

In English

ART AND DESIGN MANAGEMENT (4 SEMESTERS) SEPTEMBER INTAKE - 3600 EUR/SEMESTER

ANIMATION (4 SEMESTERS) SEPTEMBER INTAKE - 4990 EUR/SEMESTER

MEDIA DESIGN (4 SEMESTERS) SEPTEMBER INTAKE - 4990 EUR/SEMESTER

FASHION AND TEXTILE DESIGN (4 SEMESTERS) SEPTEMBER INTAKE - 4990 EUR/SEMESTER

GRAPHIC DESIGN (4 SEMESTERS) SEPTEMBER INTAKE - 4990 EUR/SEMESTER

PHOTOGRAPHY (4 SEMESTERS) SEPTEMBER INTAKE - 4990 EUR/SEMESTER



OUR MAIN SUCCESSES

ANIMATION Örs Bárczy, Animation BA: *Hey, Deer!* - **LONDON INTERNATIONAL ANIMATION FESTIVAL** Children's films, Award of the Jury and the Audience

ENVIRONMENTAL DESIGN Anna Ditta Fehér, Environmental Design BA - **DECODE 2020** Main prize, Architecture

GRAPHIC DESIGN **Object Calligraphy** exhibition: installation of fifteen students' works - **Etihad Modern Art Gallery, Abu Dhabi**; Réka Némedi Varga, Graphic Design MA - 9th **INTERNATIONAL STUDENT POSTER BIENNALE**, main prize

FILM AND MEDIA STUDIES Dóra Laky, Television Production Arts MA – **LA Indies Fest**, Best Short Narrative Film, Best Director, Best Actress; Márk Beleznay, Film and Media Studies Specialization, Visual representation BA - **73rd CANNES CINÉFONDATION** official selection

ART AND DESIGN MANAGEMENT IN | SIDE | OUT a **STYLEWALKER NIGHTON**; „CAN'T TOUCH THIS!” in **Bálna**; **OFF BIENNALE 2017**



APPLICATION PROCEDURE

REQUIRED DOCUMENTS

- Passport
- Transcripts that you have now

REQUIREMENTS

50% of GPA

IELTS IS NOT MANDATORY BUT:

- BA/BSc applicants should have at least the level of 5.5 IELTS level English
- MA/MSc applicants are required to have at least 6.0 level
- Minimum of 60% of grades=between C and D grades in American high school diploma. 4AS level or 2A level for BA program.
- Age limit: for BA minimum of 17 years old and for MA 23 years old
- There should be no failed subjects in their past



APPLICATION PROCEDURE

MATH TEST IF THE GPA IS BETWEEN 60-69%

10 questions with multiply choice options from high school topics, it is considered successful from 60%.

For bachelor's applicants, before the following programs:

- Business Administration and Management
- Commerce and Marketing
- Tourism and Catering
- Finance and Accounting

No math test required for Master's applicants

Math test will be required to take at visa interview at Certain embassies

SAMPLE MATH TEST

Includes a set of 25 practice questions and the answer key. Sample Math Test is the level of difficulty during the Zoom Interview's Math Test and these are the types of questions included.

TOTAL OF 10 TASKS TO COMPLETE IN 40 MINUTES

- 0/1/2/3 points gained - 0-30% - FAIL
- 4/5/6 points gained - 40-60% - Offering Professional Foundation Semester for Business Programs
- 7/8/9/10 points gained - 70-100% - SUCCESSFUL TEST, candidate can start the main program straight away

APPLICATION PROCEDURE

PART 1

Family, hobbies, daily routine, life in your country

PART 2

- Your personal motivation to choose Budapest Metropolitan

Answers like: Good country, friendly people, Schengen country are not tolerated as we are interested in unique answers.

- Basic knowledge about the field that you want to study

E.G. Business Admin: What departments are there in a company like Microsoft? What kind of e-mails the sales director receive on a daily basis

PART 3

What do you know about Budapest, Hungary?

Why do you want to come to BMU?

What do you know about the university?

Did you check the webpage?

APPLICATION PROCEDURE

PAYMENTS TO BE DONE

| | | |
|--------------------------------------|----------------------------|--|
| Registration + enrollment fee | | 100+100 EUR (non refundable) |
| Tuition fee | Bachelor Master | 6000- 10 000 EUR/year 7000- 10 000 EUR/year |
| Dormitory deposit | | 750 EUR |
| 1st month's rental fee | | 440 EUR |
| Visa assistance fee | | 150 EUR (non refundable) |
| Health Care Insurance | | 150 EUR |

Mandatory to pay: Application fee after successful Zoom Interview + 2 semesters fee to get a seat to METU

Highly suggested to pay: Dormitory deposit, Dormitory rental fee, Health Care Insurance since a signed accommodation contract and health care insurance are required for the visa.

APPLICATION DEADLINE FOR NON-EU APPLICANTS:

With Early bird discount: 30TH April, 2025

Without early bird discount: 30th June,2025

10% DISCOUNT
from the first semester fees for webinar participants



SCHOLARSHIPS

METU EXCELLENCE SCHOLARSHIP

Fostering talent and hard work is a core value at Budapest Metropolitan University, that's why we have launched our brand new **Excellence Scholarship Program**.

30 new students will be selected for our new merit-based scholarship of a discount of 15%/semester of the tuition fee for the first year of studies

- English knowledge
- Zoom interview result
 - GPA (90%)



SCHOLARSHIPS

200+ INTERNATIONAL PARTNER UNIVERSITIES

- Berlin International University of Applied Sciences
- University of Applied Sciences Hamburg
- Leeds Trinity University
- Business Academy South West, Denmark
- Fontys University of Applied Sciences, Netherlands
- Universidad Complutense de Madrid
- Escola Universitaria Formatic Barcelona
- Limerick Institute of Technology, Ireland
- UPEC Paris
- Bern University of Applied Sciences



SCHOLARSHIPS

1ST YEAR

- Study a new language free of charge
- German, French, Spanish, Swedish
- 4 classes a week, free of charge
- Start your normal study program



ERASMUS SCHOLARSHIP



2ND YEAR

- Students have an exchange semester
- They pay the BMU fee but enjoy the services of a uni that charges much more
- Approx 500 EUR scholarship per month
- Study your normal program abroad and collect credits

BE OUR AGENT



After Agent Successfully submits the first enrolled student:



We sign the contract



We pay the comission after the first student

| Number of students recruited | Representative's fee from the 1 st year's tuition | Representative's fee from the 2 nd year's tuition |
|------------------------------|--|--|
| 1-10 | 15% | 5% |
| 11-20 | 21% | 0% |
| 21- | 23% | 0% |

THANK YOU FOR YOUR ATTENTION!



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